

Superstar Entrepreneur

“The only thing that stands between you and success, is yourself. I get this. I’ve been there. I help people get unstuck and take their business to the next level.”

By Tamara Gold



Relaxing at the Parker Hotel in Palm Springs with friends for a well deserved break. O'Neil knows the importance of taking care of herself in order to create balance in her life.

photo: Lesley Bohm

Kelly O'Neil really just wants to help people live their best lives, whatever that may look like for them. Nothing is more rewarding than teaching them to be the masters of their own destiny through entrepreneurial endeavors. “I’ve been an Entrepreneur from the age of 5. I sold Sand Crabs at the beach and made a profit. O’Neil, CEO of UpLevel Strategies, tells me with a laugh. “I was this cute little bleach blond kid and people didn’t think twice about giving me a quarter for a Sand Crab.” Highly motivated from an early age, she realized that her incredible focus was a gift, and one she could use to bring her dreams to fruition.

Marketing to the Affluent Expert, O’Neil knows what it means to “Live the Good Life.” She was raised in an affluent family in the Silicon Valley, traveling in private planes and spending time in luxurious vacations homes were the norm. But, O’Neil isn’t living the Superstar Entrepreneurial life on the family dime. She set out to make it her own fortune, and succeeded. Not only is she financially successful, she’s an Empowered Woman. Helping others become Empowered through her “coachsultanting,” teaching them how to think big, play bigger and build profitable six and seven figure businesses.

Living life as a Superstar Entrepreneur takes a team, especially when you are a wife and a step-mom of three . Add the four dogs O’Neil adores to the mix and you’ve got your hands full. “ A virtual team of 10 people meet every Monday to discuss the game plan. Delegating tasks and running an efficient business are two keys that help O’Neil work less and enjoy her life more. “ I don’t work on Fridays. I enjoy spending time with my husband and good friends. I love going to the Farmer’s Market on Sundays and sharing the afternoon with a close friend.” This year O’Neil made a commitment to herself. “ I started a completely new health regime. It’s all about balance and taking care of myself first. I hired a trainer to come to the house, I have a chef to cook healthy foods, and if I need a nap in the afternoon, I’ll take one.” It all makes sense when you see what O’Neil is capable of creating in a short period of time. She’ll admit that when a creative idea has simmered and is ready to be birthed, she’ll lock herself away for days. No emails, no phones. “I put a lot of thought into my business and strategize beforehand. I take breaks and go to the Spa and then....indulge in a creative bent.” Although she doesn’t work like this all the time, she knows the importance of sticking to a task until it is completed.

Her next big project is about to come to life! **Marketing to Millionaires Retreat**, is a live event not to be missed. Join O’Neil this October in Los Angeles. O’Neil will be sharing strategies to help Entrepreneurs take their businesses to **yet** another **new** level. What will this visionary think of next? For more information check out www.marketingtomillionaires.com.

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